

Casey Golden Biographical Information

Casey is a lifetime entrepreneur. At the age of 11, he got two patents and started his first business by inventing the bio-degradable golf tee to save 40,000 trees a year. Since then, he's traveled the world speaking about entrepreneurship and been featured on NBC, CBS, The Disney Channel, the Discovery Channel and in People magazine. He has started many successful companies, including the most recent, Parature, a Customer Relationship Management software company which grew to over 120 employees. His current venture, Small Act, helps nonprofits and associations nurture key relationships online with its social media software tools, Thrive and Profile Builder, and various consulting services.

He authored a chapter in "Do Your Giving While You Are Living," a Business Week best-seller featuring Internet resources for potential donors, nonprofits, and charitable communities. He is also currently writing two of his own books on philanthropy, "The Game Changer: Social Media's Impact on Nonprofits," and "Small Acts. Big Impact: How You Can Change The World 5 Minutes At A Time" (both to be released in 2010). He is also writing a chapter for a book to be released in 2010 on nonprofit branding, edited by Carol Cone.

Casey is a frequent speaker at both local and national events, including the National Press Club's book party, the U.S. Treasury, the D.C. Chamber of Commerce and Georgetown's Entrepreneurship Program. He recently won the "35 Under 35" award for top entrepreneurs in greater D.C. and was honored as a leader for social change as part of the Class of 2009 of Greater D.C. Cares.



Casey loves giving back to the community, and donates an extensive amount of personal time to serve on the advisory and action committees of the Network for Teaching Entrepreneurship, Safe America Foundation, Kidsave International, TigerLily Foundation, National Coalition of Cancer Survivors (Courage Unmasked), Wokai, Andrew Sobel River of Life Foundation, and Hire a Hero. Casey lives in Northern Virginia with his wife, Beverley, and four-year-old twins, Tristan and Lilyrose.